



London TDM

# Management and Leadership

**Course Venue:** Malaysia - Kuala Lumpur

**Course Date:** From 12 October 2025 To 16 October 2025

**Course Place:** Royale Chulan Hotel

**Course Fees:** 6,000 USD

## Introduction

In the rapidly evolving digital landscape, effective leadership is crucial to navigate and leverage technology to drive organizational success. This 5-day professional course, "Digital Leadership in the Era of Transformation," is designed to empower current and aspiring leaders with the skills, insights, and strategies needed to lead digital initiatives and foster a culture of innovation and change.

- Understand the role of digital leadership in transformative times.
- Identify and assess digital opportunities within organizations.
- Develop skills to lead and manage digital transformation projects.
- Foster an organizational culture that embraces technology-driven change.
- Equip leaders with tools to handle challenges and harness digital growth.

## Course Outlines

### Day 1: Understanding Digital Transformation and Leadership

- Introduction to Digital Transformation: Trends and Impacts
- Defining Digital Leadership: Key Traits and Responsibilities
- The Intersection of Leadership and Technology
- Recognizing Digital Opportunities in Your Organization
- Case Studies: Successful Digital Leadership Examples

### Day 2: Strategic Planning for Digital Initiatives

- Crafting a Vision for Digital Transformation
- Identifying and Prioritizing Digital Projects
- Building a Cross-functional Digital Leadership Team
- Aligning Digital Strategies with Business Goals
- Tools and Frameworks for Effective Digital Planning

### Day 3: Building a Digital-Ready Culture

- Creating an Agile and Innovative Environment
- Fostering Digital Literacy Across Teams
- Engaging and Motivating Employees for Digital Change
- Managing Resistance to Digital Transformation
- Measuring Cultural Readiness for Digital Initiatives

### Day 4: Leading Digital Projects and Teams

- Agile Methodologies and Project Management in Digital Contexts
- Leading Remote and Distributed Digital Teams
- Leveraging Technology for Enhanced Collaboration and Productivity
- Monitoring and Evaluating Digital Project Outcomes
- Decision Making under Uncertainty in Digital Environments

### Day 5: Sustaining Digital Leadership and Innovation

- Continuous Learning and Adaptation in Digital Leadership
- Emerging Technologies and Future Trends in Digital Leadership
- The Role of Ethics and Governance in Digital Initiatives
- Nurturing a Culture of Continuous Innovation
- Action Planning for Personal Digital Leadership Growth