



London TDM

Management and Leadership

Course Venue: Malaysia - Kuala Lumpur

Course Date: From 12 October 2025 To 16 October 2025

Course Place: Royale Chulan Hotel

Course Fees: 6,000 USD

Introduction

In today's rapidly evolving business landscape, the need for ethical leadership and corporate integrity has never been more critical. This course aims to equip professionals with the knowledge and skills to lead with integrity, making ethical decisions that foster trust and drive sustainable success. Participants will explore key principles of ethical leadership, corporate responsibility, and strategies for maintaining integrity in diverse organizational settings.

- Understand the core principles of ethical leadership.
- Recognize the importance of corporate integrity in building trust and reputation.
- Develop strategies for ethical decision-making in complex situations.
- Evaluate the impact of ethical practices on organizational culture and performance.
- Create an actionable plan to foster a culture of integrity within their organizations.

Course Outlines

Day 1: Introduction to Ethical Leadership

- Definition and Importance of Ethical Leadership
- Key Characteristics of Ethical Leaders
- Historical Perspectives and Case Studies
- The Role of Personal Integrity in Leadership
- Interactive Workshop: Assessing Your Leadership Ethics

Day 2: Corporate Integrity and Responsibility

- Understanding Corporate Integrity
- The Business Case for Integrity and Ethics
- Corporate Social Responsibility (CSR) and Its Impact
- Legal and Ethical Frameworks
- Panel Discussion: Real-World Applications and Challenges

Day 3: Ethical Decision-Making

- Models and Strategies for Ethical Decision-Making
- Analyzing Ethical Dilemmas
- Tools for Ethical Analysis
- Group Activity: Solve an Ethical Case Study
- Feedback Session: Learning from Different Perspectives

Day 4: Building an Ethical Organizational Culture

- Elements of an Ethical Culture
- Challenges in Cultivating Integrity within Organizations
- Leadership Strategies to Promote Ethical Behavior
- Designing Effective Ethics Programs
- Guest Speaker: Insights from an Ethics Officer

Day 5: Implementing and Sustaining Ethical Practices

- Creating a Code of Ethics: Key Considerations
- Measuring the Success of Ethical Initiatives
- Continuous Improvement in Ethical Practices
- Case Study Review: Successful Ethical Turnarounds
- Developing Your Personal and Organizational Ethics Action Plan