



London TDM

# Management and Leadership

**Course Venue:** Malaysia - Kuala Lumpur

**Course Date:** From 19 October 2025 To 23 October 2025

**Course Place:** Royale Chulan Hotel

**Course Fees:** 6,000 USD

## Introduction

Purpose-Driven Leadership for the Next Generation is a transformative 5-day course designed to equip emerging leaders with the skills and insights needed to lead with purpose and vision in today's complex and rapidly evolving world. Participants will explore the concept of purpose-driven leadership, learn how to align organizational goals with personal values, and gain practical tools to inspire and engage their teams effectively.

### Objectives

- Understanding the core principles of purpose-driven leadership.
- Identifying personal and organizational values and aligning them with leadership practices.
- Enhancing communication skills to effectively convey vision and purpose.
- Developing strategies to foster innovation and resilience within teams.
- Building a sustainable and ethically responsible leadership style.

## Course Outlines

### Day 1: Foundations of Purpose-Driven Leadership

- Introduction to purpose-driven leadership concepts and models.
- Exploring the impact of purpose on organizational success.
- Assessing personal leadership strengths and areas for growth.
- Analyzing case studies of successful purpose-driven organizations.
- Interactive session: Defining your leadership purpose statement.

### Day 2: Aligning Values and Vision

- Understanding personal and organizational values alignment.
- Creating a compelling vision statement that inspires action.
- Tools for aligning team and organizational goals with purpose.
- Workshop: Mapping individual and team values to organizational vision.
- Building trust and credibility with purpose-driven leadership.

### Day 3: Communicating with Purpose

- Enhancing communication skills for impactful leadership.
- Strategies for storytelling and conveying vision effectively.
- Engaging diverse audiences through purposeful dialogue.
- Role-playing exercises: Communicating vision in challenging situations.
- Feedback session: Reflecting on communication style and effectiveness.

### Day 4: Inspiring Innovation and Resilience

- Cultivating a culture of innovation through purpose-driven leadership.
- Strategies for fostering creativity and adaptability in teams.
- Building resilience: Leading in times of change and uncertainty.
- Workshop: Developing an innovation and resilience action plan.
- Case study analysis: Lessons from innovative organizations.

## **Day 5: Building a Sustainable Leadership Style**

- Exploring sustainable and ethical leadership practices.
- Balancing short-term and long-term goals with purpose-driven strategies.
- Developing a personal leadership growth plan.
- Interactive session: Commitment to continuous learning and development.
- Reflective discussion: Becoming a catalyst for positive change.