



London TDM

Management and Leadership

Course Venue: Malaysia - Kuala Lumpur

Course Date: From 19 October 2025 To 23 October 2025

Course Place: Royale Chulan Hotel

Course Fees: 6,000 USD

Introduction

Strategic Foresight and Visionary Planning is an intensive 5-day course designed for executives, managers, and strategists who aim to drive their organizations towards a sustainable and innovative future. This course will provide the tools and frameworks required to anticipate future challenges and opportunities, craft a visionary plan, and lead transformative strategies.

- Understand the principles of strategic foresight.
- Develop skills to anticipate and respond to future challenges.
- Learn how to craft and communicate a compelling vision.
- Gain insights into innovative strategic planning methodologies.
- Enhance leadership capabilities in guiding organizations through change.

Course Outlines

Day 1: Introduction to Strategic Foresight

- Understanding the concept and value of strategic foresight.
- Historical perspectives and contemporary examples.
- The role of foresight in strategic planning processes.
- Core techniques in foresight analysis.
- Workshop: Scenario building and environmental scanning.

Day 2: Tools and Techniques in Visionary Planning

- Exploring tools used in visionary thinking and planning.
- Creative problem-solving techniques.
- Introduction to frameworks for strategic innovation.
- Facilitating visioning sessions with stakeholders.
- Case study: Successful visionary planning in action.

Day 3: Anticipating Future Trends and Challenges

- Identifying and analyzing future trends.
- Techniques for early warning signals and trend monitoring.
- Risk analysis and mitigation strategies.
- Building organizational agility for future preparedness.
- Workshop: Trend impact analysis and opportunity identification.

Day 4: Crafting and Communicating a Vision

- The components of a compelling strategic vision.
- Effective communication and storytelling techniques.
- Aligning organizational culture with vision.
- Overcoming resistance to change and fostering buy-in.
- Practical exercise: Draft and present a strategic vision.

Day 5: Implementing and Leading Visionary Change

- Strategies for implementing visionary plans effectively.
- Leadership skills for guiding transformative change.
- Monitoring, evaluating, and refining strategic implementation.
- Leveraging technology and innovation for vision realization.
- Final project presentations and feedback session.