



London TDM

Management and Leadership

Course Venue: United Arab Emirates - Dubai

Course Date: From 19 October 2025 To 23 October 2025

Course Place: Downtown Dubai

Course Fees: 5,000 USD

Introduction

This 5-day comprehensive course, "Sustainable Corporate Leadership and ESG Strategy," is designed for professionals seeking to integrate sustainability and Environmental, Social, and Governance (ESG) principles into corporate leadership and strategy. Participants will develop an understanding of how to lead organizations towards sustainable practices that align with global standards and expectations.

- Understand the fundamentals of ESG and sustainable leadership.
- Develop strategies for integrating ESG into corporate governance and business models.
- Analyze current trends and case studies in sustainable practices.
- Evaluate the impact of ESG initiatives on corporate performance.
- Create actionable ESG strategies that align with organizational goals.

Course Outlines

Day 1: Introduction to ESG and Sustainable Corporate Leadership

- Overview of ESG: Concepts and Importance
- The Role of Leadership in Sustainable Development
- Global Frameworks and Standards for ESG
- Stakeholder Expectations and Engagement in ESG
- Case Studies: Successful ESG Leadership

Day 2: Integrating ESG into Corporate Governance

- Principles of Sustainable Corporate Governance
- Board Accountability and ESG Integration
- Risk Management and ESG Considerations
- Corporate Transparency and ESG Reporting
- Strategies for Effective ESG Communication

Day 3: Environmental Sustainability Strategies

- Understanding Environmental Impact Assessments
- Developing Sustainable Supply Chains
- Innovative Practices for Reducing Carbon Footprints
- Green Finance and Investment Opportunities
- Case Studies: Leading in Environmental Sustainability

Day 4: Societal Impact and Corporate Ethics

- Importance of Social Responsibility in Business
- Diversity, Equity, and Inclusion in Leadership
- Ethical Decision-Making and Corporate Culture
- Community Engagement and Impact Measurement
- Building Trust through Social Value Creation

Day 5: ESG Strategy Development and Implementation

- Creating a Holistic ESG Strategy
- Aligning ESG Goals with Business Objectives
- Practical Tools for ESG Implementation
- Monitoring, Reporting, and Improving ESG Performance
- Workshop: Crafting Your ESG Action Plan