



London TDM

# Management and Leadership

**Course Venue:** United Arab Emirates - Dubai

**Course Date:** From 12 October 2025 To 16 October 2025

**Course Place:** Downtown Dubai

**Course Fees:** 5,000 USD

## Introduction

The role of a CEO is evolving in an era defined by rapid technological advancements, shifting workforce dynamics, and globalized markets. "The Future CEO: Strategy, People, and Tech" is a comprehensive 5-day course designed to equip aspiring executives with the critical skills and insights needed to lead effectively in this fast-paced environment. Participants will explore strategic thinking, people management, and technological integration to navigate and drive organizational success.

- Understand the evolving role of the CEO in the modern business landscape.
- Develop strategic decision-making skills for complex and uncertain environments.
- Master people management techniques to foster a motivated and high-performing team.
- Explore the impact of emerging technologies on business operations and strategy.
- Create a personalized action plan to implement course learnings in real-world scenarios.

## Course Outlines

### Day 1: The Evolving Role of the CEO

- The historical perspective and current trends in CEO roles
- Key competencies and traits of successful modern CEOs
- Balancing traditional leadership with emerging demands
- Case studies of transformative CEOs
- Interactive discussion on personal leadership journeys

### Day 2: Strategic Thinking and Decision Making

- Frameworks for strategic analysis and planning
- Decision-making under uncertainty and risk management
- Aligning strategy with organizational vision and goals
- Scenario planning and future-proofing strategies
- Workshop: Crafting a strategic roadmap

### Day 3: Leading People and Building High-Performance Teams

- Motivational theories and their application in leadership
- The dynamics of team building and organizational culture
- Strategies for effective communication and conflict resolution
- Diversity, equity, and inclusion in the modern workplace
- Role-play: Managing challenging employee scenarios

### Day 4: Embracing Technology in Business Strategy

- The role of technology in business innovation and transformation
- Understanding and leveraging data analytics for decision-making
- Cybersecurity concerns and risk mitigation strategies
- The impact of AI and machine learning on business operations
- Exercise: Identifying tech opportunities in your organization

### Day 5: Synthesizing Strategy, People, and Tech for Success

- Integrating strategic, people, and technology insights
- Building an adaptive and agile organizational structure
- Monitoring and measuring success in a dynamic environment
- Developing a personal CEO leadership action plan
- Final presentations and feedback session