



London TDM

# Management and Leadership

**Course Venue:** Malaysia - Kuala Lumpur

**Course Date:** From 12 October 2025 To 16 October 2025

**Course Place:** Royale Chulan Hotel

**Course Fees:** 6,000 USD

## Introduction

In today's rapidly changing business environment, leaders are continuously challenged to transform strategic insights into actionable execution plans. This course, "Transforming Strategy into Execution for Leaders," is designed to equip senior leaders with the skills necessary to bridge the gap between strategy formulation and implementation. Over five intensive days, participants will delve into strategic thinking, orchestration, and alignment to ensure seamless execution.

- Understand the key components of effective strategic execution.
- Develop competencies in aligning organizational resources with strategic objectives.
- Identify and overcome barriers to strategy implementation.
- Enhance leadership skills to motivate and guide teams towards successful execution.
- Create a personal action plan to apply course learnings in the workplace.

## Course Outlines

### Day 1: Understanding Strategic Intent

- Defining strategic intent and its importance.
- Exploring the vision, mission, and values alignment.
- Conducting SWOT and PESTLE analyses.
- Identifying core competencies and competitive advantages.
- Case studies on successful strategic intent articulation.

### Day 2: Translating Strategy into Actionable Plans

- Introduction to strategic planning frameworks.
- Developing clear and measurable objectives.
- Tool selection and resource allocation considerations.
- Creating balanced scorecards and key performance indicators (KPIs).
- Interactive workshop: developing a strategic action plan.

### Day 3: Leadership and Organizational Alignment

- Understanding leadership roles in strategy execution.
- Communicating strategy across the organization.
- Building cross-functional teams for execution success.
- Aligning organizational culture with strategic goals.
- Change management for strategic initiatives.

### Day 4: Overcoming Barriers to Execution

- Identifying common execution barriers.
- Developing risk management plans.
- Ensuring flexibility and adaptability during execution.
- Strategies for stakeholder management and engagement.
- Real-world examples of overcoming execution challenges.

### Day 5: Measuring Success and Continuous Improvement

- Reviewing performance measurements and analytics.
- Feedback mechanisms and iterative improvement.
- Celebrating wins and recognizing efforts.
- Learning from failed executions and recalibrating strategies.
- Developing a personal action plan for ongoing strategic leadership.