



London TDM

Management and Leadership

Course Venue: United Arab Emirates - Dubai

Course Date: From 16 November 2025 To 20 November 2025

Course Place: Downtown Dubai

Course Fees: 5,000 USD

Introduction

The "Women in Leadership: Strategies for Success" course is designed to empower and equip women with the skills and strategies needed to excel in leadership roles across various sectors. Over five days, participants will explore the unique challenges faced by women leaders, develop critical skills, and create actionable plans to advance their careers. This immersive experience aims to inspire confidence and drive transformational leadership outcomes.

- Understand the key challenges and opportunities for women in leadership roles.
- Develop effective communication and negotiation skills.
- Identify personal leadership styles and leverage them for success.
- Create strategies for building influential networks and support systems.
- Implement actionable plans for career advancement.

Course Outlines

Day 1: Understanding Leadership and Gender Dynamics

- Introduction to leadership theories and styles.
- Exploring the impact of gender on leadership.
- Identifying and overcoming barriers to leadership for women.
- Case studies of successful women leaders.
- Group discussions on personal leadership challenges.

Day 2: Effective Communication and Negotiation Skills

- Developing assertive communication skills.
- Understanding non-verbal communication and body language.
- Strategies for successful negotiation and conflict resolution.
- Role-playing exercises to practice communication skills.
- Feedback and coaching session on communication techniques.

Day 3: Personal Leadership Style and Confidence Building

- Identifying and leveraging personal leadership strengths.
- Building self-confidence and resilience as a leader.
- Overcoming imposter syndrome and self-doubt.
- Interactive workshop on leadership persona development.
- Storytelling as a tool for building confidence and influence.

Day 4: Building Networks and Support Systems

- The importance of networks and mentorship in leadership.
- Strategies for building and sustaining professional networks.
- Creating effective mentor and sponsor relationships.
- Panel discussion with successful women leaders on networking.
- Developing a personal networking action plan.

Day 5: Strategic Career Planning and Advancement

- Setting clear career goals and creating a roadmap for success.
- Identifying opportunities for professional growth and development.
- Leveraging personal brand and visibility for career advancement.
- Workshop on creating a personalized career development plan.
- Final reflections and commitment to leadership journey.