



London TDM

# Management and Leadership

**Course Venue:** United Arab Emirates - Dubai

**Course Date:** From 19 October 2025 To 23 October 2025

**Course Place:** Downtown Dubai

**Course Fees:** 5,000 USD

## Introduction

Change management and organizational dynamics are critical components of any successful business strategy. This advanced course is designed for professionals seeking to deepen their understanding and enhance their skills in managing change and understanding organizational behavior. Over five days, participants will explore advanced concepts, strategies, and tools necessary to lead and influence change effectively within their organizations.

### Objectives

- To understand advanced theories and models of change management.
- To explore strategies for leading and sustaining organizational change.
- To examine the impact of organizational culture and dynamics on change processes.
- To develop skills in stakeholder engagement and communication during change initiatives.
- To analyze real-world case studies and apply advanced change management techniques.

## Course Outlines

### Day 1: Foundations of Advanced Change Management

- Introduction to change management theories and models
- The role of leadership in change initiatives
- Identifying drivers and resistors of change in organizations
- Frameworks for diagnosing and managing change
- Case studies on successful change management

### Day 2: Strategic Planning and Execution

- Developing a strategic vision for change
- Aligning change initiatives with organizational goals
- Tools and techniques for effective change planning
- Risk management in change projects
- Implementing change strategies successfully

### Day 3: Organizational Dynamics and Culture

- Analyzing organizational culture and its impact on change
- Understanding organizational behavior and dynamics
- Managing conflicts and building consensus
- Creating a change-ready organizational culture
- Leadership styles and their influence on organizational dynamics

### Day 4: Stakeholder Engagement and Communication

- Identifying key stakeholders and understanding their needs
- Developing a comprehensive communication plan
- Techniques for effective stakeholder engagement
- Communicating change effectively within the organization
- Handling resistance and gaining stakeholder buy-in

## **Day 5: Sustaining Change and Measuring Success**

- Strategies for embedding change into organizational processes
- Maintaining momentum and preventing change fatigue
- Monitoring and evaluating the impact of change initiatives
- Continuous improvement and iterative change processes
- Celebrating success and recognizing contributions