



London TDM

Management and Leadership

Course Venue: Malaysia - Kuala Lumpur

Course Date: From 12 October 2025 To 16 October 2025

Course Place: Royale Chulan Hotel

Course Fees: 6,000 USD

Introduction

Change management and organizational dynamics are critical components of any successful business strategy. This advanced course is designed for professionals seeking to deepen their understanding and enhance their skills in managing change and understanding organizational behavior. Over five days, participants will explore advanced concepts, strategies, and tools necessary to lead and influence change effectively within their organizations.

Objectives

- To understand advanced theories and models of change management.
- To explore strategies for leading and sustaining organizational change.
- To examine the impact of organizational culture and dynamics on change processes.
- To develop skills in stakeholder engagement and communication during change initiatives.
- To analyze real-world case studies and apply advanced change management techniques.

Course Outlines

Day 1: Foundations of Advanced Change Management

- Introduction to change management theories and models
- The role of leadership in change initiatives
- Identifying drivers and resistors of change in organizations
- Frameworks for diagnosing and managing change
- Case studies on successful change management

Day 2: Strategic Planning and Execution

- Developing a strategic vision for change
- Aligning change initiatives with organizational goals
- Tools and techniques for effective change planning
- Risk management in change projects
- Implementing change strategies successfully

Day 3: Organizational Dynamics and Culture

- Analyzing organizational culture and its impact on change
- Understanding organizational behavior and dynamics
- Managing conflicts and building consensus
- Creating a change-ready organizational culture
- Leadership styles and their influence on organizational dynamics

Day 4: Stakeholder Engagement and Communication

- Identifying key stakeholders and understanding their needs
- Developing a comprehensive communication plan
- Techniques for effective stakeholder engagement
- Communicating change effectively within the organization
- Handling resistance and gaining stakeholder buy-in

Day 5: Sustaining Change and Measuring Success

- Strategies for embedding change into organizational processes
- Maintaining momentum and preventing change fatigue
- Monitoring and evaluating the impact of change initiatives
- Continuous improvement and iterative change processes
- Celebrating success and recognizing contributions