



London TDM

# Management and Leadership

**Course Venue:** United Arab Emirates - Dubai

**Course Date:** From 19 October 2025 To 23 October 2025

**Course Place:** Downtown Dubai

**Course Fees:** 5,000 USD

## Introduction

The "Performance Leadership for Business Transformation" course is designed to equip leaders with advanced strategies and tools to drive significant organizational change. Through a deep dive into performance management, this course empowers participants to lead their teams effectively, fostering a culture of innovation and continuous improvement. Over five days, participants will engage in a comprehensive curriculum that blends theory with practical applications, preparing them to navigate and lead complex transformations in a dynamic business environment.

- Understand the core concepts of performance leadership and its role in business transformation.
- Develop skills to lead and manage change effectively within an organization.
- Learn how to cultivate a culture of high performance and accountability.
- Acquire tools to measure and evaluate transformation success.
- Explore strategies to sustain change and foster continuous improvement.

## Course Outlines

### Day 1: Foundations of Performance Leadership

- Introduction to Performance Leadership and its Importance
- Key Traits of Effective Performance Leaders
- Understanding Business Transformation Drivers
- Creating a Vision for Change
- Communicating and Aligning Team Goals

### Day 2: Leading and Managing Change

- Change Management Models and Frameworks
- Overcoming Resistance to Change
- Building Change Readiness in an Organization
- Engaging and Empowering Employees
- Managing Stakeholder Expectations

### Day 3: Cultivating a High-Performance Culture

- Building Trust and Accountability
- Empowering Teams for Success
- Developing Leadership Competencies
- Fostering Innovation and Creativity
- Recognizing and Rewarding High Performance

### Day 4: Measuring and Evaluating Success

- Setting KPIs and Performance Metrics
- Conducting Performance Reviews
- Analytics and Data-Driven Decision Making
- Adjusting Strategies Based on Feedback
- Celebrating Milestones and Successes

## **Day 5: Sustaining Transformation and Continuous Improvement**

- Embedding Change into Organizational Culture
- Continuous Learning and Development
- Leading with Agility and Resilience
- Long-term Strategies for Business Sustainability
- Creating a Vision for Future Growth