



London TDM

# Management and Leadership

**Course Venue:** Malaysia - Kuala Lumpur

**Course Date:** From 19 October 2025 To 23 October 2025

**Course Place:** Royale Chulan Hotel

**Course Fees:** 6,000 USD

## Introduction

This 5-day course is designed for public sector executives looking to enhance their strategic leadership skills. Participants will engage in a comprehensive exploration of leadership principles tailored for the public sector, equipping them with tools and knowledge to drive positive change and innovation within their organizations.

### Objectives

- Understand the fundamentals of strategic leadership and its application in the public sector.
- Analyze and address unique challenges faced by public sector leaders.
- Develop skills in strategic planning and decision-making.
- Enhance capabilities in leading and managing organizational change.
- Build competencies in stakeholder engagement and communication.

## Course Outlines

### Day 1: Understanding Strategic Leadership

- Introduction to Strategic Leadership Concepts
- Key Principles of Leadership in the Public Sector
- Comparing Public vs. Private Sector Leadership Dynamics
- Role of Ethics and Integrity in Public Leadership
- Case Study: Successful Public Sector Leadership Examples

### Day 2: Strategic Planning and Decision-Making

- Components of Effective Strategic Planning
- Tools and Techniques for Strategic Analysis
- Decision-Making Models and Frameworks
- Overcoming Biases and Enhancing Objectivity
- Workshop: Developing a Strategic Plan for a Public Agency

### Day 3: Leading Organizational Change

- Understanding the Change Process in Public Organizations
- Strategies for Managing Resistance to Change
- Leadership Styles and Their Impact on Change Initiatives
- Building a Culture of Innovation and Adaptability
- Interactive Session: Designing a Change Management Plan

### Day 4: Engaging Stakeholders

- Identifying and Prioritizing Stakeholders
- Communication Strategies for Stakeholder Engagement
- Building and Maintaining Trust with Stakeholders
- Utilizing Feedback for Continuous Improvement
- Group Activity: Simulation of a Stakeholder Meeting

### Day 5: Communication and Conflict Resolution

- Effective Communication Skills for Leaders
- Conflict Resolution Strategies in the Public Sector
- Negotiation Techniques for Public Executives
- Handling Public Scrutiny and Media Relations
- Final Project: Presenting a Real-World Strategic Leadership Challenge