



London TDM

Finance and Accounting

Course Venue: Malaysia - Kuala Lumpur

Course Date: From 19 October 2025 To 23 October 2025

Course Place: Royale Chulan Hotel

Course Fees: 6,000 USD

Introduction

Developing high impact training programs is essential for maximizing learning effectiveness and aligning educational initiatives with organizational goals. This professional course is designed to equip participants with the necessary skills and knowledge to design, implement, and evaluate impactful training programs that meet the needs of learners and organizations alike.

- Understand the principles of adult learning theory and instructional design.
- Identify and analyze training needs to align with business objectives.
- Develop effective training material and delivery methods.
- Evaluate the effectiveness of training programs using metrics and feedback.
- Create a sustainable framework for continuous improvement in training programs.

Course Outlines

Day 1: Understanding Adult Learning Principles

- Introduction to adult learning theories
- Characteristics of adult learners
- Applying learning theories to training design
- Determining learner needs and preferences
- Establishing clear learning objectives

Day 2: Needs Analysis and Program Design

- Conducting a needs assessment
- Aligning training programs with organizational goals
- Designing engaging learning experiences
- Selecting appropriate training methods and media
- Creating a program blueprint

Day 3: Developing Training Materials

- Crafting engaging content
- Incorporating technology and digital tools
- Designing interactive and practical exercises
- Ensuring accessibility and inclusivity
- Creating facilitator guides and participant materials

Day 4: Delivering High Impact Training

- Facilitation skills and techniques
- Managing diverse learner groups
- Utilizing feedback and adapting during delivery
- Engaging learners through active participation
- Overcoming common delivery challenges

Day 5: Evaluating and Improving Training Programs

- Methods for post-training evaluation
- Gathering and analyzing feedback
- Measuring training outcomes and ROI
- Identifying areas for improvement
- Developing a continuous improvement plan