



London TDM

Finance and Accounting

Course Venue: United Kingdom - London

Course Date: From 19 October 2025 To 23 October 2025

Course Place: London Paddington

Course Fees: 6,000 USD

Introduction

This 5-day professional course on "Treasury and Cash Flow Management Strategies" is designed to equip finance professionals with the knowledge and skills necessary to effectively manage an organization's cash resources and enhance financial performance. Participants will gain insights into modern treasury management techniques and learn to apply best practices for optimizing cash flow and liquidity management.

Objectives

- Understand the fundamentals of treasury management and cash flow processes.
- Develop skills in forecasting and managing cash flows efficiently.
- Analyze and implement effective risk management strategies in treasury operations.
- Explore various tools and technologies that assist in treasury management.
- Learn how to optimize working capital and improve overall financial stability.

Course Outlines

Day 1: Introduction to Treasury Management

- Overview of Treasury Functions and Responsibilities
- Role of Treasury in Financial Management
- Structure and Organization of the Treasury Department
- Key Principles of Cash Flow Management
- Regulatory Environment and Compliance Issues in Treasury

Day 2: Cash Flow Forecasting and Budgeting

- Importance of Cash Flow Forecasting
- Techniques for Accurate Cash Flow Projections
- Integrating Budgeting with Cash Flow Management
- Using Historical Data and Trends to Enhance Forecasting
- Monitoring and Adjusting Cash Flow Forecasts

Day 3: Liquidity Management and Optimization

- Strategies for Effective Liquidity Management
- Managing Banking Relationships and Credit Lines
- Investment Policies for Surplus Cash
- Tools and Techniques for Excess Liquidity Transformation
- Impact of Digital Banking on Liquidity Management

Day 4: Risk Management in Treasury Operations

- Identifying and Assessing Treasury Risks
- Approaches to Hedging Foreign Exchange and Interest Rates
- Strategies for Credit and Counterparty Risk Management
- Use of Derivatives in Risk Management
- Developing a Risk Management Framework

Day 5: Technology and Innovation in Treasury

- Impact of Technology on Treasury Management
- Treasury Management Systems and Software Solutions
- Automation and Digitization in Cash Flow Management
- Blockchain and its Applications in Treasury Operations
- Cybersecurity and Protecting Financial Data