



London TDM

Finance and Accounting

Course Venue: United Arab Emirates - Dubai

Course Date: From 19 October 2025 To 23 October 2025

Course Place: Downtown Dubai

Course Fees: 5,000 USD

Introduction

Financial Modelling and Scenario Planning is a comprehensive course designed to equip professionals with the skills necessary to build accurate and effective financial models. Over the span of five days, participants will gain hands-on experience in the creation, analysis, and presentation of financial scenarios to enhance decision-making capabilities in their organizations.

Objectives

- Understand the fundamentals of financial modelling.
- Develop complex financial models using best practices.
- Implement scenario planning techniques for strategic decision-making.
- Analyze financial data to improve forecasting accuracy.
- Create dynamic models to adapt to business changes and uncertainties.

Course Outlines

Day 1: Introduction to Financial Modelling

- Overview of financial modelling and its applications.
- Introduction to Excel functionalities for financial modelling.
- Understanding financial statements and key financial metrics.
- Best practices for building robust financial models.
- Hands-on exercise: Creating a basic financial model.

Day 2: Advanced Modelling Techniques

- Exploring complex Excel functions and formulas.
- Integrating financial data and external datasets.
- Creating dynamic models with data tables and charts.
- Troubleshooting and debugging financial models.
- Case study: Developing a multi-year financial projection.

Day 3: Scenario Planning Fundamentals

- Introduction to scenario planning and its importance.
- Identifying key drivers and uncertainties in business environments.
- Developing various scenarios for strategic planning.
- Quantitative and qualitative scenario analysis techniques.
- Workshop: Creating scenarios for a sample business model.

Day 4: Integrating Financial Modelling with Scenario Planning

- Aligning financial models with scenario planning strategies.
- Utilizing sensitivity analysis for scenario evaluation.
- Building flexible and adaptable financial models.
- Preparing financial presentations for stakeholder communication.
- Exercise: Integrating scenarios into an existing financial model.

Day 5: Practical Application and Presentation

- Developing a comprehensive case study from scratch.
- Applying scenario planning to real-world business challenges.
- Review and critique of participants' financial models.
- Final workshop: Presenting findings to a simulated board.
- Course review and feedback session.