



London TDM

# Finance and Accounting

**Course Venue:** Malaysia - Kuala Lumpur

**Course Date:** From 19 October 2025 To 23 October 2025

**Course Place:** Royale Chulan Hotel

**Course Fees:** 6,000 USD

## Introduction

In today's dynamic economic landscape, effective banking and financial services management is crucial for the sustainability and growth of financial institutions. This 5-day professional course will equip participants with essential knowledge and skills needed to navigate and excel in the modern banking sector.

## Objectives

- Understand key banking and financial services concepts and terminologies.
- Analyze the regulatory and legal framework governing financial institutions.
- Develop strategies for risk management and compliance.
- Explore innovative financial products and services.
- Enhance leadership and decision-making skills in financial contexts.

## Course Outlines

### Day 1: Introduction to Banking and Financial Services

- Overview of the banking sector and financial services industry.
- Key players and stakeholders in banking.
- Study of financial intermediaries and their roles.
- Understanding customer needs and relationship management.
- Introduction to digital transformation in banking.

### Day 2: Regulatory Environment and Compliance

- Overview of global banking regulations and compliance frameworks.
- Understanding the role of central banks and regulatory bodies.
- Anti-money laundering (AML) and counter-terrorism financing (CTF) measures.
- Data protection, privacy laws, and their implications for banking.
- Discussion on regulatory challenges and compliance strategies.

### Day 3: Risk Management in Banking

- Identification and categorization of risks in banking.
- Understanding credit risk, market risk, and operational risk.
- Risk assessment models and mitigation strategies.
- Implementation of Basel III regulations for risk management.
- Case studies on successful risk management practices.

### Day 4: Innovative Financial Products and Services

- Exploration of traditional and modern banking products.
- Case studies on innovative financial services.
- Impact of fintech and blockchain on banking services.
- Developing new product strategies and market entry.
- Future trends in banking product innovation.

## **Day 5: Leadership and Decision-Making in Banking**

- Key leadership skills for financial service managers.
- Effective decision-making frameworks in financial contexts.
- Navigating organizational change in the banking sector.
- Building and leading high-performance banking teams.
- Evolving leadership roles in response to industry changes.