



London TDM

# Finance and Accounting

**Course Venue:** United Arab Emirates - Dubai

**Course Date:** From 29 March 2026 To 02 April 2026

**Course Place:** Downtown Dubai

**Course Fees:** 5,000 USD

## Introduction

The "ESG Finance and Sustainable Investment Strategy" is a comprehensive five-day course designed to equip finance professionals with the knowledge and skills necessary to integrate Environmental, Social, and Governance (ESG) criteria into sustainable investment strategies. This course will delve into the importance of ESG in today's financial markets, provide insights on how to evaluate and manage ESG risks, and offer strategies to optimize investment performance through sustainability practices.

### Objectives

- Understand the fundamentals of ESG and its impact on financial markets.
- Identify and analyze ESG risks and opportunities in investment portfolios.
- Implement ESG integration techniques into investment strategies.
- Evaluate the performance and effectiveness of sustainable investment strategies.
- Explore emerging trends and regulatory frameworks in ESG finance.

## Course Outlines

### Day 1: Understanding ESG and Sustainable Finance

- Introduction to ESG: Definitions and Key Concepts
- The Evolution of Sustainable Finance
- Impact of ESG on Financial Performance
- Global ESG Standards and Regulatory Frameworks
- Case Studies: Successful ESG Implementations

### Day 2: ESG Risk Assessment and Management

- Identifying ESG Risks and Opportunities
- ESG Risk Management Strategies
- Tools for ESG Analysis and Reporting
- Evaluating Materiality and Impact
- Case Study: ESG Risk Assessment in Action

### Day 3: Integrating ESG into Investment Strategies

- ESG Integration Techniques and Approaches
- ESG Screening: Negative, Positive, and Best-in-Class
- Thematic Investing and Impact Investing
- Engagement and Stewardship in ESG
- Portfolio Construction with ESG Considerations

### Day 4: Evaluating Performance and Impact of ESG Investments

- Metrics and KPIs for ESG Performance Evaluation
- Impact Measurement and Reporting
- Comparative Analysis: ESG Funds vs. Traditional Funds
- ESG Ratings and Benchmarking
- Case Study: Assessing ESG Investment Outcomes

## **Day 5: Future Trends and Regulatory Landscape**

- Emerging Trends in ESG and Sustainable Finance
- Regulatory Developments and their Implications
- Technological Innovations in ESG Finance
- Challenges and Opportunities in ESG Adoption
- Future Outlook: ESG Strategies for Long-term Success