



London TDM

HR Training Courses

Course Venue: United Arab Emirates - Dubai

Course Date: From 29 March 2026 To 02 April 2026

Course Place: Downtown Dubai

Course Fees: 5,000 USD

Introduction

Employee recognition and motivation programs are critical for enhancing workplace morale, increasing productivity, and retaining top talent. This 5-day professional course aims to equip participants with practical strategies and tools to design and implement effective recognition and motivation programs tailored to their organizational needs.

- Understand the significance of employee recognition and motivation in modern organizations.
- Explore various recognition and motivation strategies.
- Learn to design and customize employee recognition programs.
- Develop skills to sustain employee engagement and morale.
- Evaluate the impact of recognition and motivation programs.

Course Outlines

Day 1: Introduction to Employee Recognition

- Overview of employee recognition and motivation concepts.
- Historical development and evolution of recognition programs.
- Understanding the psychology behind employee motivation.
- The benefits of recognition: Why it matters.
- Common myths and misconceptions.

Day 2: Designing Effective Recognition Programs

- Setting appropriate goals and objectives for recognition programs.
- Identifying key components of successful recognition programs.
- Types of recognition: Formal vs. informal, monetary vs. non-monetary.
- Tailoring programs to fit organizational culture and values.
- Strategies for involving leadership in recognition efforts.

Day 3: Implementing Employee Motivation Strategies

- Exploring various motivation theories applicable in the workplace.
- Identifying motivators and demotivators among employees.
- Using feedback effectively to motivate employees.
- Creating a culture of continuous motivation and engagement.
- Integrating technology in motivational efforts.

Day 4: Sustaining Engagement and Measuring Success

- Long-term strategies for sustaining employee engagement.
- Developing key performance indicators (KPIs) to measure success.
- Collecting and analyzing feedback to improve programs.
- Case studies: Successful employee recognition and motivation practices.
- Overcoming challenges and barriers in program implementation.

Day 5: Customizing Programs and Action Planning

- Workshop: Designing a custom recognition and motivation program.
- Identifying specific needs and challenges in your organization.
- Action planning: Steps to implement your program.
- Leveraging cross-department collaboration for greater impact.
- Course review and Q&A session.