



London TDM

Project Management Training Courses

Course Venue: United Arab Emirates - Dubai

Course Date: From 19 October 2025 To 23 October 2025

Course Place: Downtown Dubai

Course Fees: 5,000 USD

Introduction

Project Portfolio Management (PPM) is a vital discipline in achieving strategic objectives by selecting and managing a portfolio of projects and programs that align with an organization's goals. This course provides an in-depth understanding of PPM principles, helping professionals optimize resource allocation, enhance project selection, and improve overall business performance.

Objectives

- Understand the core components and benefits of Project Portfolio Management.
- Learn to align projects with business strategy and organizational goals.
- Develop skills to effectively manage and prioritize a portfolio of projects.
- Gain expertise in risk management and resource optimization within a portfolio context.
- Utilize tools and techniques to measure and analyze the performance of a project portfolio.

Course Outlines

Day 1: Introduction to Project Portfolio Management

- Understanding the fundamentals of PPM
- The role of PPM in organizational strategy
- Difference between project, program, and portfolio management
- Key components of effective PPM
- Case studies on successful PPM implementation

Day 2: Aligning Portfolio with Organizational Strategy

- Strategic planning and portfolio alignment
- Defining portfolio objectives and success criteria
- Identifying and evaluating potential projects
- Balancing portfolio structure to achieve strategic objectives
- Stakeholder engagement and communication strategies

Day 3: Portfolio Prioritization and Selection

- Developing prioritization criteria
- Techniques for project evaluation and selection
- Balancing risk versus reward
- Resource allocation and constraint management
- Tools and software for portfolio management

Day 4: Managing and Optimizing the Portfolio

- Monitoring and controlling portfolio performance
- Risk management strategies in PPM
- Change management within portfolio management
- Efficient resource management and allocation
- Continuously improving portfolio outcomes

Day 5: Measuring Portfolio Success and Future Trends

- Key performance indicators (KPIs) for PPM
- Methods to track and report portfolio performance
- Case studies on measuring portfolio success
- Emerging trends in project portfolio management
- Final project presentation and feedback session