



London TDM

Project Management Training Courses

Course Venue: Malaysia - Kuala Lumpur

Course Date: From 09 November 2025 To 13 November 2025

Course Place: Royale Chulan Hotel

Course Fees: 6,000 USD

Introduction

Strategic Project Management for Executives is designed to equip senior leaders with advanced skills and insights necessary for aligning project outcomes with organizational goals. This intensive 5-day course will cover strategic planning, execution, and evaluation techniques that drive success and innovation within complex business environments.

Objectives

- Understand the strategic role of project management in achieving business objectives.
- Develop an ability to assess, prioritize, and align projects with strategic business goals.
- Enhance decision-making skills through data-driven project management approaches.
- Foster stakeholder engagement and effective communication strategies.
- Learn to manage risks and ensure sustainable project success through leadership.

Course Outlines

Day 1: Foundations of Strategic Project Management

- Introduction to Project Management for Executives
- The Strategic Role of Projects in Business Growth
- Aligning Projects with Organizational Strategy
- Key Performance Indicators (KPIs) for Project Success
- Strategic Project Selection and Prioritization

Day 2: Advanced Planning and Execution

- Comprehensive Project Planning Techniques
- Resource Allocation and Optimization
- Agile Methodologies in Strategic Projects
- Leveraging Technology for Project Execution
- Monitoring and Adjusting Project Plans

Day 3: Managing Stakeholders and Communication

- Identifying and Analyzing Stakeholders
- Effective Communication Strategies for Executives
- Building and Maintaining Stakeholder Engagement
- Negotiation and Conflict Resolution
- Leading Through Influence and Change

Day 4: Risk Management and Decision Making

- Risk Identification and Assessment
- Developing Risk Mitigation Strategies
- Data-Driven Decision Making in Projects
- Scenario Planning and Contingency Management
- Tools and Techniques for Strategic Decision Support

Day 5: Leadership and Sustainability in Project Management

- Leadership Roles in Strategic Project Management
- Creating a Culture of Innovation and Accountability
- Sustainability and Social Responsibility in Projects
- Lessons Learned: Case Studies and Best Practices
- Course Wrap-up and Action Plan Development