



London TDM

# Project Management Training Courses

**Course Venue:** United Arab Emirates - Dubai

**Course Date:** From 08 March 2026 To 12 March 2026

**Course Place:** Downtown Dubai

**Course Fees:** 5,000 USD

## Introduction

Key Performance Indicators (KPIs) and performance measurement in projects are essential for ensuring that project objectives align with organizational goals. This course provides a comprehensive understanding of KPIs, their development, and application in monitoring project performance effectively. By the end of this course, participants will have the skills to identify, define, and apply KPIs to drive project success.

## Objectives

- Understand the role of KPIs in project management.
- Learn how to define and select relevant KPIs for different projects.
- Develop techniques for measuring and analyzing project performance.
- Explore tools and methodologies for KPI tracking and reporting.
- Enhance decision-making skills through effective KPI analysis.

## Course Outlines

### Day 1: Introduction to KPIs and Performance Measurement

- Definition and importance of KPIs in project management.
- Types of KPIs and their relevance in various industries.
- The relationship between KPIs and organizational goals.
- Identifying key stakeholders for KPI development.
- Common challenges in KPI selection and implementation.

### Day 2: Setting and Defining KPIs for Projects

- Criteria for selecting effective KPIs.
- Aligning KPIs with project objectives and deliverables.
- Defining clear and measurable KPIs using SMART criteria.
- Case studies on successful KPI definition in projects.
- Workshop: Developing KPIs for a hypothetical project.

### Day 3: Measurement Techniques and Analysis

- Data collection methods for KPI evaluation.
- Quantitative vs. qualitative analysis of KPIs.
- Using benchmarks and baselines for performance assessment.
- Tools and software for tracking and analyzing KPIs.
- Interpreting KPI data to inform decision-making.

### Day 4: KPI Reporting and Communication

- Best practices for KPI reporting to different audiences.
- Designing visualizations and dashboards for KPI presentation.
- Communicating KPI findings to stakeholders effectively.
- Using KPI reports to drive organizational change.
- Case study: Effective KPI communication strategies.

## **Day 5: Continuous Improvement through KPIs**

- Identifying opportunities for process improvements using KPIs.
- Reviewing and revising KPIs to adapt to project changes.
- Building a performance measurement culture in organizations.
- Feedback loops: Using KPI results to enhance project life cycles.
- Final workshop: Implementing a KPI strategy in a real-world scenario.