



BMC Training

London TDM

Project Management Training Courses

Course Venue: United Arab Emirates - Dubai

Course Date: From 10 August 2025 To 14 August 2025

Course Place: Downtown Dubai

Course Fees: 5,000 USD

Introduction

The "Digital Transformation Project Leadership" course is designed to equip professionals with the knowledge and skills needed to effectively lead digital transformation projects. Over five days, participants will learn about strategic planning, change management, technology adoption, and leadership skills critical to successful digital transformation initiatives. Participants will engage in discussions, interactive activities, and case studies to foster a deep understanding of digital transformation leadership.

Objectives

- Understand the fundamental principles of digital transformation.
- Acquire skills for effective change management in digital projects.
- Develop strategies for technology adoption and integration.
- Learn to align digital transformation initiatives with business objectives.
- Enhance leadership capabilities to drive successful project outcomes.

Course Outlines

Day 1: Introduction to Digital Transformation

- Definition and scope of digital transformation.
- Key drivers and trends in the digital economy.
- Role of leadership in digital transformation projects.
- Case studies of successful digital transformation.
- Interactive group activity: Mapping digital transformation journeys.

Day 2: Change Management in Digital Transformation

- Understanding organizational change and its importance.
- Steps and strategies for managing change effectively.
- Overcoming resistance and engaging stakeholders.
- The role of communication in change management.
- Case study analysis: Managing change in digital initiatives.

Day 3: Technology Adoption and Integration

- Evaluating and selecting the right technologies.
- Integrating new technologies with existing systems.
- Data and analytics in digital transformation.
- Security considerations in technology integration.
- Workshop: Planning technology adoption strategies.

Day 4: Aligning Digital Projects with Business Goals

- Understanding business goals and objectives.
- Creating a digital transformation roadmap.
- Metrics and KPIs for measuring success.
- Balancing short-term wins with long-term goals.

- Case study: Alignment of digital projects with business strategy.

Day 5: Leadership Skills for Digital Transformation

- Developing leadership qualities for digital environments.
- Fostering a culture of innovation and agility.
- Leading cross-functional and diverse teams.
- Decision-making in high-stakes projects.
- Interactive activity: Leadership role-playing and feedback.