



London TDM

Procurement and Supply Chain Management Training Courses

Course Venue: United Arab Emirates - Dubai

Course Date: From 19 October 2025 To 23 October 2025

Course Place: Downtown Dubai

Course Fees: 5,000 USD

Introduction

The "Integrated Logistics and Distribution" course is designed for professionals seeking to enhance their understanding and capabilities in managing the complex logistics and distribution networks integral to modern business. This comprehensive 5-day course will provide an in-depth exploration of logistics planning, supply chain integration, inventory management, distribution strategies, and the use of technology in logistics. Participants will gain practical skills and strategic insights to optimize logistics performance and drive value across the supply chain.

Objectives

- Understand fundamental concepts in logistics and distribution.
- Learn how to integrate logistics strategies with overall corporate objectives.
- Explore best practices in inventory management and distribution network design.
- Discover the impact of technology and data analytics on logistics efficiency.
- Develop strategic decision-making skills for logistics optimization.

Course Outlines

Day 1: Introduction to Logistics and Supply Chain Management

- Overview of logistics and supply chain management.
- Key roles and objectives of logistics in business success.
- Understanding the supply chain ecosystem and stakeholders.
- Global trends and challenges in logistics management.
- Case studies on leading logistics practices in the industry.

Day 2: Strategic Logistics Planning

- Aligning logistics strategy with corporate goals.
- Logistics planning and process optimization.
- Demand forecasting and resource allocation.
- Risk management in logistics operations.
- Developing and measuring logistics performance metrics.

Day 3: Inventory Management and Distribution Networks

- Principles of effective inventory management.
- Designing and optimizing distribution networks.
- Balancing cost, service level, and speed in distribution.
- Role of third-party logistics providers (3PLs).
- Techniques for reducing inventory costs and improving turnover.

Day 4: Technology and Innovation in Logistics

- Impact of technology on logistics operations.
- Data analytics and its applications in logistics optimization.
- Leveraging automation and robotics for efficiency.
- Understanding logistics software solutions and tools.

- Future trends in logistics technology and innovation.

Day 5: Strategic Decision-Making and Practical Application

- Developing logistics strategies for competitive advantage.
- Integrative case study for practical logistics problem-solving.
- Collaborative workshops on real-world logistics challenges.
- Evaluating logistics decisions and measuring outcomes.
- Course wrap-up and personal development planning.