London TDM

Oil and Gas Industry Training Courses

Course Venue: Malaysia - Kuala Lumpur

Course Date: From 29 March 2026 To 02 April 2026

Course Place: Royale Chullan Hotel

Course Fees: 6,000 USD

Introduction

In the rapidly evolving energy industry, crises can pose significant threats to operations, safety, and reputation. This comprehensive 5-day course is designed to equip professionals with the skills and knowledge needed to effectively manage and mitigate crises. Participants will learn best practices, engage in real-life case studies, and develop strategic plans to enhance their crisis management capabilities.

Objectives
- Understand the types of crises that can occur in the energy industry.
- Develop a strategic approach to crisis management.
- Learn to communicate effectively during crises.
- Analyze real-world case studies of crisis management within the industry.
- Create a crisis management plan tailored to specific organizational needs.

Course Outlines

Day 1: Understanding Crisis Management in the Energy Industry

- Introduction to Crisis Management Concepts.
- Types of Crises in the Energy Sector.
- Historical Case Studies: Lessons Learned.
- Identifying Stakeholders and Their Roles.
- Building a Crisis Management Framework.

Day 2: Crisis Communication Strategies

- Importance of Communication in Crisis.
- Media Relations and Press Releases.
- Internal Communication Techniques.
- Social Media's Role in Crisis Communication.
- Developing a Communication Plan.

Day 3: Risk Assessment and Mitigation

- Conducting Risk Assessments.
- Identifying and Prioritizing Risks.
- Implementing Risk Mitigation Strategies.
- Emergency Response Planning.
- Training and Simulations for Preparedness.

Day 4: Crisis Response and Management

- Activating Crisis Management Plans.
- Incident Command Systems in Action.
- Coordinating with Emergency Services.
- Decision-Making Under Pressure.
- Post-Incident Review and Feedback.

Day 5: Developing a Customized Crisis Management Plan

- Components of an Effective Crisis Management Plan.
- Integrating Organizational Policies and Procedures.
- Tailoring the Plan to Address Specific Risks.
- Testing and Updating the Plan Regularly.
- Presentation of Draft Plans and Group Feedback.