**London TDM**

# Information Technology and Digital Transformation Training Courses

**Course Venue:** United Kingdom - London

**Course Date:** From 29 March 2026 To 02 April 2026

**Course Place:** London Paddington

**Course Fees:** 7,500 USD

## Introduction

Enterprise Architecture (EA) and digital platforms are critical components in modern business strategy, enabling organizations to integrate and innovate seamlessly across various functions and technologies. This 5-day professional course provides a comprehensive understanding to equip participants with the necessary skills and insights for designing and implementing effective EA in conjunction with digital platforms.

## Objectives

- Understand the fundamentals and importance of Enterprise Architecture.
- Explore various digital platforms and their impact on business operations.
- Learn how to align business strategies with technological advancements.
- Develop the ability to design and implement EA frameworks.
- Recognize best practices and case studies in digital transformation.

## Course Outlines

### Day 1: Introduction to Enterprise Architecture

- Overview of Enterprise Architecture and its relevance in modern businesses.
- Key components of EA: business, information, technology, and solution architecture.
- Understanding EA frameworks: TOGAF, Zachman, and others.
- The role of an enterprise architect.
- Case studies: Successful EA implementations.

### Day 2: Fundamentals of Digital Platforms

- Defining digital platforms: Key characteristics and components.
- The evolution and adoption of digital platforms across industries.
- Analyzing platform business models.
- Technologies enabling digital platforms: Cloud computing, IoT, AI.
- Challenges and opportunities in platform-based businesses.

### Day 3: Integrating EA and Digital Platforms

- Strategies to align EA with digital platform initiatives.
- Design principles for seamless integration of digital platforms.
- Leveraging digital platforms for innovation and agility.
- Practical tools and methodologies for integration.
- Case studies: Integration challenges and solutions.

### Day 4: Implementing and Governing EA

- Steps to develop and implement an EA strategy.
- Governance models and frameworks for EA.
- Measuring success and KPI development.
- Continuous improvement in EA implementation.
- Tips for overcoming common implementation challenges.

## Day 5: Future Trends and Best Practices

- Emerging trends in EA and digital platforms.
- The impact of emerging technologies on EA.
- Best practices for sustainable enterprise architecture.
- Exploring the role of EA in digital transformation journeys.
- Q&A session and course wrap-up.