London TDM

Information Technology and Digital Transformation Training Courses

Course Venue: Malaysia - Kuala Lumpur

Course Date: From 16 November 2025 To 20 November 2025

Course Place: Royale Chullan Hotel

Course Fees: 6,000 USD

Introduction

The "Managing Digital Innovation and Change" course is designed to equip professionals with the skills and knowledge to navigate the ever-evolving landscape of digital technology and innovation. This comprehensive 5-day training will focus on strategies for managing change, leading innovation initiatives, and integrating digital solutions into business processes. Through a blend of theoretical insights and practical exercises, participants will develop a robust framework for driving digital transformation within their organizations.

Objectives

- Understand the core principles of digital innovation and transformation.
- Develop strategies for managing change effectively within an organization.
- Identify and leverage emerging technologies to drive innovation.
- Design and implement digital solutions for business challenges.
- Evaluate the impact of digital innovation on business processes and culture.

Course Outlines

Day 1: Understanding Digital Innovation

- Introduction to digital innovation: Definitions and concepts.
- The role of digital transformation in modern business.
- Case studies on successful digital innovation.
- Emerging technologies reshaping industries.
- Workshop: Analyzing current digital trends.

Day 2: Leading Change in the Digital Era

- Identifying the need for change within organizations.
- Change management strategies and frameworks.
- The role of leadership in driving digital change.
- Overcoming resistance to change: Tools and techniques.
- Interactive session: Developing a change management plan.

Day 3: Designing Digital Solutions

- Principles of user-centric design.
- Mapping customer journeys for digital innovation.
- Prototyping and testing digital solutions.
- Integrating digital solutions into existing systems.
- Hands-on activity: Creating a digital solution prototype.

Day 4: Implementing Digital Innovation

- Project management for digital initiatives.
- Resource allocation and budgeting for digital projects.
- Building cross-functional teams to support innovation.
- Launching and scaling digital products.

- Collaborative exercise: Planning an implementation roadmap.

Day 5: Measuring and Sustaining Digital Transformation

- Evaluating the success of digital innovation initiatives.
- Key performance indicators for digital projects.
- Feedback and continuous improvement mechanisms.
- Sustaining a culture of innovation within the organization.
- Final project presentation: Showcasing digital transformation plans.