



London TDM

Soft Skills and Personal Development Training Courses

Course Venue: Malaysia - Kuala Lumpur

Course Date: From 19 October 2025 To 23 October 2025

Course Place: Royale Chulan Hotel

Course Fees: 6,000 USD

Introduction

In today's rapidly evolving business landscape, creativity and innovation are key drivers of success. This 5-day professional course is designed to empower participants with the tools and frameworks necessary to enhance their creative thinking and foster innovation in the workplace. Through interactive sessions, case studies, and hands-on activities, participants will explore innovative methodologies and learn how to apply them effectively in their professional environments.

- Understand the principles of creativity and innovation
- Develop skills to cultivate a creative work environment
- Learn techniques to generate innovative solutions
- Implement and manage innovative processes within teams
- Evaluate and sustain innovation in workplace practices

Course Outlines

Day 1: Foundations of Creativity and Innovation

- Introduction to Creativity and Innovation: Definitions and Importance
- Theories and Models of Creative Thinking
- Barriers to Creativity in Organizations
- Techniques for Enhancing Individual Creativity
- Case Studies: Successful Innovations

Day 2: Cultivating a Creative Work Environment

- Characteristics of a Creative Workplace
- Leadership Roles in Fostering Creativity
- Strategies for Building Creative Teams
- Encouraging Risk-Taking and Experimentation
- Overcoming Resistance to Change

Day 3: Generating Innovative Solutions

- Ideation Techniques and Tools
- Design Thinking: Principles and Application
- Brainstorming and Mind Mapping
- Collaboration for Innovation
- Group Activity: Generating Breakthrough Ideas

Day 4: Implementing Innovation in Teams

- Developing an Innovation Strategy
- Project Management for Innovative Projects
- Resource Allocation and Budgeting for Innovation
- Monitoring and Evaluating Innovative Efforts
- Real-life Examples of Successful Implementation

Day 5: Sustaining Innovation

- Creating a Culture of Continuous Innovation
- Incentives and Rewards for Innovative Ideas
- Integrating Innovation into Everyday Processes
- Future Trends in Workplace Innovation
- Course Review and Developing a Personal Action Plan