



London TDM

# Soft Skills and Personal Development Training Courses

**Course Venue:** United Arab Emirates - Dubai

**Course Date:** From 22 March 2026 To 26 March 2026

**Course Place:** Downtown Dubai

**Course Fees:** 5,000 USD

## Introduction

In today's connected world, mastering networking and social intelligence is crucial for personal and professional growth. This 5-day course is designed to equip you with the essential skills to build meaningful relationships, communicate effectively, and navigate diverse social environments in the professional sphere. Through engaging lectures, interactive activities, and practical exercises, you will enhance your ability to connect with others, influence positively, and expand your network strategically.

## Objectives

- Understand the fundamentals of networking and its impact on professional success.
- Develop effective communication strategies for diverse social and professional settings.
- Learn to build and maintain lasting professional relationships.
- Enhance emotional intelligence and its application in social interactions.
- Implement strategies for networking both online and offline.

## Course Outlines

### Day 1: Foundations of Networking

- Introduction to Networking: Definition and Importance
- Key Elements of Effective Networking
- Identifying Personal Networking Goals
- Building a Professional Network Map
- Overcoming Common Networking Challenges

### Day 2: Communication Strategies

- Understanding Communication Styles
- Verbal and Non-verbal Communication
- Active Listening Skills
- Presentation and Public Speaking Techniques
- Effective Written Communication

### Day 3: Building Relationships

- Building Trust and Credibility
- Approaches to Relationship Management
- Networking in Corporate Environments
- Creating a Personal Brand
- Utilizing Networking Events and Conferences

### Day 4: Emotional and Social Intelligence

- Understanding Emotional Intelligence
- Developing Empathy in Professional Interactions
- Managing Emotions in Networks
- Reading Social Cues and Non-verbals
- Conflict Resolution and Negotiation Skills

## **Day 5: Strategic Networking**

- Networking for Leadership and Influence
- Leveraging Social Media in Networking
- Creating and Managing Online Platforms
- Networking for Career Advancement
- Developing a Personal Networking Action Plan